

From the trailer, here are a few thoughts.

- Basic thoughts

- o This is almost undeniably going to be the most successful film of all time.

- o Probably the first film ever that captures almost every generation alive. The series has been arguably the most popular story in America (if not the world) for almost 40 years. Every generation alive can relate to Star Wars, and will come in droves. It will destroy the box office.

- o Star Wars may be about to become a whole lot more exciting. Disney has become a pretty incredible content generator- most recently innovating with the Marvel series by creating multiple sets of films (Iron Man, Thor, Captain America, Black Panther, etc.) and shows (Agents of Marvel, Daredevil, numerous others with Netflix) to create a complex, seamless universe in which viewers can enjoy a more comprehensive experience. Disney has plans to do just that with Star Wars- films, shows- an excessive amount of possible content. With that level of immersion, Star Wars (if done correctly) will be pretty insane.

- Thoughts about the plot:

- o As revealed through the trailer, the story of the old series has now become a legend within the universe- told by many, believed only by some.

What a cool idea. The original series plot is now mythology- strangely not believed or known to so many.

And, of course- the audience knows it to be true. Automatically, we're in a special position.

We're not only knowledgeable about, but intimate with the characters and events of the first films- the "legends". We understand the moral struggle of the universe, and know the intricacies of its history. This is a very clever way of generating a sense of connection to the current timeline, and investing the audience in its happenings- we have to care about what happens in

this series, because it is part of the world and history that we love, and we want that world, history, and culture to continue and thrive and succeed.

But, this also brings up a sense of mystery- why has the story of the original series not been made into galactic knowledge? How is the entire galaxy not aware of “why we won?” What has the current generation been told? How has the truth been manipulated, and for what ends? Last we checked, Han and Leia were getting busy and Lando was dancing with teddy bears. All was well- what the f*** happened that made us get from there to here? What has happened to our characters, our universe?

- In essence, the writers of the new film clearly sat down and thought about how they could make the film be the spiritual successor to the original series, without detracting from the excitement of a new series. And what they arrived at is a very interesting idea- continuity and realism of universe demonstrated by the changes that that universe has undergone in the audience’s absence, despite (or perhaps even because of) a foundational link to the moral, political, and historical framework that the original series created. I just think it’s a cool idea.